



The Blue Saffron Company

Exclusive Antiques & Artworks

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PRESS RELEASE FOR IMMEDIATE RELEASE

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Antiques, artworks and home furnishings gallery: truly different

Houston, Texas, October 30th 2006

The Blue Saffron Company opened its gallery with a unique and exotic collection of antiques and artworks on November the 1st in Houston, TX located at 2421 S. Shepherd Dr. (Shepherd @ Westheimer). The first collection focuses on eclectic home furnishings inspired by Andalusia and Mediterranean cultures; with articles from Spain, Morocco, Egypt and as well as other countries in the region.

The Blue Saffron Company also brings to Houston – and for the first time to the United States design market - a custom-made furniture line designed exclusively for the company. Each piece is a work of art in itself, and is handcrafted from solid walnut, with exotic inlaid finishings.

For additional information contact Karim Bousfiha, tel. (713) 524-7448, karimb@thebluesaffron.com or visit the web site at www.thebluesaffron.com

Formally incorporated in the United States in 2004, The Blue Saffron Company has a four-generation legacy in the business of Antiques, Artwork & Home furnishings. The Blue Saffron Company is presently led and managed by Karim Bousfiha, an international marketing executive. After having attended some of the best business schools in Europe and America, and in spite of having a successful career as a marketing executive, Karim decided to pursue his true passion, building on the more than 150 years of family experience and their one-of-a-kind ability to locate the best pieces in the world.

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